Carnegie Mellon University Heinzcollege

#### 94-775 Lecture 9: Prediction and Validation, Illustrated Using Support Vector Classification

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# You've seen a generative model before for prediction

Linear regression!





#### **Predictive Data Analysis**

Training data

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

Goal: Given new feature vector x, predict label y

- *y* is discrete (such as colors red and blue)
   → prediction problem is called classification
- *y* is continuous (such as a real number)
   → prediction problem is called **regression**

A giant zoo of methods

#### **Generative Models**

- Hypothesize a specific way in which data are generated
- After learning a generative model:
  - We can generate new synthetic data from the model
  - Usually generative models are probabilistic and we can evaluate probabilities for a new data point
- In contrast to generative models, there are *discriminative* methods that just care about learning a prediction rule

## Example of a Discriminative Method: Support Vector Machines







Which decision boundary is best? SVM solution: maximize "margin" between red and blue points (make decision boundary line thicker until it hits a data point—this thickness is the size of the margin)

Decision boundary

**Decision** boundary

The points that the margin hits are called support vectors Which decision boundary is best? SVM solution: maximize "margin" between red and blue points (make decision boundary line thicker until it hits a data point—this thickness is the size of the margin)

Decision boundary



What if the points cannot actually be separated by a line?

Hyperparameter *C* is a penalty for a point being on the wrong side of the decision boundary

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Larger  $C \rightarrow$  work harder to fit all points

Penalty incurred for highlighted blue point: *C* x length of purple line

Hyperparameter C is a penalty for a point being on the wrong side of the decision boundary

### **C-Support Vector Classification**

What if the points cannot actually be separated by a line?

Larger  $C \rightarrow$  work harder to fit all points

Penalty incurred for highlighted blue point: *C* x length of purple line

Hyperparameter *C* is a penalty for a point being on the wrong side of the decision boundary

# **C-Support Vector Classification**

- Basic version measures distance using Euclidean distance
  - Turns out to correspond to measuring similarity between two points by taking their dot product
  - This is called **linear svm**
- Can instead use a different similarity function ("kernel" function) instead (popular choice: Gaussian kernel, also called "radial basis function" kernel)
  - This is called **kernel svm**
- Also: support vector *regression* (these are all in sklearn)

#### How do we choose C?

What I'll describe next can be used to select hyperparameter(s) for *any* prediction method

First: How do we assess how good a prediction method is?

#### Hyperparameters vs. Parameters

- We fit a model's parameter to training data (terminology: we "learn" the parameters)
- We choose values of hyperparameters and they do *not* get fit to training data
- Example: Gaussian mixture model
  - Hyperparameter: number of clusters *k*
  - Parameters: cluster probabilities, means, covariances
- Example: C-SVM classification
  - Hyperparameter: C
  - Parameters: coefficients for the hyperplane equation



Example: Each data point is an email and we know whether it is spam/ham

Example: future emails to classify as spam/ham

#### **Predicted labels**

Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point
Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point

Train method on data in gray

Predict on data in orange

Compute prediction error

50%

Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point
Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point

Train method on data in gray

Predict on data in orange

Compute prediction error

0% 50%

Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point
Training	Training	Training	Training	Training
data	data	data	data	data
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Train method on data in gray Predict on data in orange

Compute prediction error

50% 0% 50%

Training	Training	Training	Training	Training
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Train method on data in grayPredict on data<br/>in orangeCompute<br/>prediction error0%50%0%50%

Training	Training	Training	Training	Training
data	data	data	data	data
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Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point

Train method on data in grayPredict on data<br/>in orangeCompute<br/>prediction errorCompute<br/>prediction error0%0%50%Average error: (0+0+50+0+50)/5 = 20%

Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point
Training	Training	Training	Training	Training
data	data	data	data	data
point	point	point	point	point

- 1. Shuffle data and put them into "folds" (5 folds in this example)
- 2. For each fold (which consists of its own train/validation sets):(a) Predict on fold's training data, test on fold's validation data(b) Compute prediction error
- 3. Compute average prediction error across the folds

#### not the same *k* as in *k*-means *k*-fold Cross Validation



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#### not the same *k* as in *k*-means *k*-fold Cross Validation



- 1. Shuffle data and put them into "folds" (k=5 folds in this example)
- 2. For each fold (which consists of its own train/validation sets):
  (a) Predict on fold's training data, test on fold's validation data
  (b) Compute some sort of prediction score
- 3. Compute **average prediction score** across the folds "cross validation score"

#### Automatic Hyperparameter Selection

Suppose the prediction algorithm you're using has hyperparameters  $\theta$  (such as C for C-SVM)

For each hyperparameter setting  $\theta$  you are willing to try:

Compute 5-fold cross validation score using your algorithm with hyperparameters  $\theta$ 

Use whichever  $\theta$  has the best cross validation score Why 5?

People have found using 10 folds or 5 folds to work well in practice but it's just empirical — there's no deep reason

#### **Prediction and Validation**

Demo